



May 2, 2022

Dear Exhibitor,

On behalf of course directors Jeffrey Britton, M.D., and William Tatum, D.O. we hope you will consider a display opportunity at our **7th Annual Epilepsy and EEG in Clinical Practice 2022** course held **October 31-November 2, 2022** at **The Ritz-Carlton Orlando, Grande Lakes in Orlando, Florida**. We expect approximately 125 practicing neurologists, physicians and staff who are involved in the care of patients with seizures and epilepsy.

The course focuses on a review of current clinical practice related to recognizing seizures and epilepsy in conjunction with adjunctive EEG testing and will include details about how technology can lead to incorrect diagnosis and treatment. An interactive and didactic format includes multimedia presentations and allows audience participation. The event will conclude with an opportunity for participants to ask questions on the cases discussed or present their own cases to the faculty panel.

Display Fees for this 3-day course are as follows:

\$2,000 – Live Exhibit

\$2,000 – Virtual Exhibit

\$3,000 – Both Live and Virtual

Space is limited and table assignments will be made on a first come, first served basis. We are offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees.

Live Exhibit Benefits:

- Promotion available at the live 3-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6-foot table and two chairs

Virtual Exhibit Benefits:

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 10/30/2023
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be in the order company content is received.)
- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 18.00 *AMA PRA Category 1 Credit(s)*[™] for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich
Education Administration Coordinator

Make checks payable to:
Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #22J01213

Tax ID: 59-3337028

Sponsorship Opportunities:

Premier Sponsorship Opportunities	Platinum \$40,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Live Exhibit \$2,000
Reception	x				
Non-CME Promotional Symposium	x	x			
Acknowledgement on signage at a breakfast or refreshment break	x	x	x		
Complimentary full registration- No CME credit	4	3	2	1	
Conference Bag Inserts	x	x	x	x	
Exhibit Table	(2) 6-foot table	(2) 6-foot table	(1) 6-foot table	(1) 6-foot table	(1) 6-foot table
Verbal recognition at opening session	x	x	x	x	x
Support Signage prominently displayed on-site at the conference	1 st Priority Placement	2 nd Priority Placement	3 rd Priority Placement	4 th Priority Placement	x
Limited Attendee List	x	x	x	x	x

Additional Advertisement Opportunities:

Reception - (Exclusive-Included with Platinum Sponsorship Level)

This reception features cocktails and hors d'oeuvres. The Sponsor will receive signage and recognition at the event along with cocktail napkins with your company's logo.

Non-CME Promotional Symposia- \$15,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 6th Annual Epilepsy and EEG in Clinical Practice 2021 programming. There are multiple dates and times available. (Includes food, beverage, and audio/visual equipment - No CME credit.)

Conference Bags - \$5,000 - (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$3,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and logo or the World Congress design, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Internet- \$3,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 7th Annual Epilepsy and EEG in Clinical Practice 2022 conference. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

Hotel Key Card- \$3,000 (Exclusive)

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the hotel. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts- \$2,000

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 150 copies of a flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will stuff them into the official conference bags. Multiple Opportunities Available

Mayo Clinic School of Continuous Professional Development (MCSCPD) Exhibitor Agreement

Agreement between: ACCREDITED PROVIDER: Mayo Clinic College of Medicine and Science – MCSCPD AND:

Activity Title	7th Annual Epilepsy and EEG in Clinical Practice 2022		
Activity Number	22J01213		
Location	Ritz Carlton Orlando, Grande Lakes, Orlando, Florida		
Dates	October 31-November 2, 2022		
Company Name (Exhibitor) (as it should appear on printed materials)			
Exhibit Contact (if different then exhibit Rep.)			
Name(s) and email addresses of Representative(s) exhibiting: (Maximum of two representatives allowed per exhibit)			
Address			
Phone Number			
Email			
The named exhibitor wishes to exhibit at the above-named activity in the amount of	<input type="checkbox"/>	Live-\$2,000	
	<input type="checkbox"/>	Virtual-\$2,000	
	<input type="checkbox"/>	Live and Virtual \$3,000	
Additional Opportunities: Please see Exhibitor Prospectus for Details			
<input type="checkbox"/> Platinum Sponsor			\$40,000
<input type="checkbox"/> Gold Sponsor			\$20,000
<input type="checkbox"/> Silver Sponsor			\$10,000
<input type="checkbox"/> Bronze Sponsor			\$5,000
<input type="checkbox"/> Non-CME Promotional Symposia			\$15,000
<input type="checkbox"/> Conference Bags (Exclusive)			\$5,000
<input type="checkbox"/> Lanyards (Exclusive)			\$3,000
<input type="checkbox"/> Hotel Key Cards (Exclusive)			\$3,000
<input type="checkbox"/> Conference Bag Inserts			\$2,000
Total Amount:			\$

NOTE: There may be additional charges depending on the meeting location (power, internet access, etc.)

TERMS AND CONDITIONS

- EXHIBITOR agrees to abide by ACCME Standards for Commercial Support as stated at www.accme.org: SCS 4.2: “Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.” “For live, face-to-face CME, advertisements and promotional materials cannot be displayed or distributed in the educational space immediately before, during or after a CME activity. **Providers cannot allow**

representatives of Commercial Interests to engage in sales or promotional activities while in the space or place of the CME activity.”

- EXHIBITOR may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- All exhibit fees associated with this activity will be given with the full knowledge of the PROVIDER. No additional payments, goods, services or events will be provided to the course director(s), planning committee members, faculty, joint provider, or any other party involved with the activity.
- Completion of this agreement represents a commitment and EXHIBITOR is obligated to provide full payment of all amounts due under this agreement by the ACTIVITY DATE unless otherwise agreed upon by the PROVIDER. PROVIDER reserves the right to refuse exhibit space to EXHIBITOR in the event of nonpayment or Code of Conduct violation.
- If this agreement is cancelled by either party forty-five (45) days or more in advance of the Activity Date, PROVIDER will refund the Exhibit Fee less a \$300 processing fee. If this agreement is cancelled by EXHIBITOR less than forty-five (45) days in advance of the Activity Date, the total amount due under this Agreement shall be immediately due and payable to PROVIDER.
- PROVIDER agrees to provide exhibit space and may acknowledge EXHIBITOR in activity announcements. PROVIDER reserves the right to assign exhibit space or relocate exhibits at its discretion.

Note: All exhibitors must be approved by MCSCPD and this agreement is not binding until both parties have signed. MCSCPD maintains the right to refuse any exhibitor.

By signing below, I agree to the “Terms and Conditions” outlined on Page 1 of this Exhibitor Agreement (including ACCME Standards for Commercial Support):

The person signing below is authorized to enter into this agreement:

Exhibitor Representative Name	Signature	Date
Mayo Clinic Representative Name	Signature	Date

PAYMENT INFORMATION

Please indicate your method of payment:

PROVIDER **Federal Tax ID number:** 59-3337028

Remit check payable to: Mayo Clinic School of Continuous Professional Development

<input type="checkbox"/> Check	<input type="checkbox"/> Credit Card
Make payable to: Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224 Attn: Accounting Activity #22J01213 Identify 22J01213 on the check.	For payment by credit card, please call the MCSCPD at 800-462-9633 <i>Do not send credit card information via email.</i>

7th Annual Epilepsy and EEG in Clinical Practice

Monday, October 31 – Wednesday, November 2, 2022

Monday, October 31 (Medical)

7:15	Registration / Continental Breakfast
7:55	Welcome William Tatum, D.O.
8:00	Smart Tele-Epilepsy William Tatum, D.O.
8:30	Epilepsy Terminology & Classification David Burkholder, M.D.
9:00	Profiling Patients with Spells William Tatum, D.O. & Karen E. Blackmon, Ph.D.
9:30	Transitional Pediatric Epilepsy Care Lily Wong-Kisiel, M.D.
10:00	Old, New, and Non-Antiseizure Medication Joseph Sirven, M.D.
10:30	Break & Exhibits
10:45	Anti-seizure Medication Interactions and Reactions Cornelia Drees, M.D.
11:15	Treating Autoimmune Seizures Sean Pittock, M.D.
11:45	Lunch & Exhibits
12:45	(Case presentation*) David Burkholder, M.D.
1:45	Cluster Seizures and Status Epilepticus Anteneh Feyissa, M.D.
2:15	Practical Epilepsy Genetics Lily Wong-Kisiel, M.D.
2:45	Q&A
3:00	Adjourn

*Unclassified Epilepsy

Tuesday, November 1 (EEG)

- 7:30 a.m. Continental Breakfast
- 7:55 Moderator: Jeffrey Britton, MD
- 8:00 Traps & Pitfalls in Normal EEG
M Hoerth, M.D.
- 8:30 Neonatal and Pediatric EEG (interictal)
Lily Wong-Kisiel, M.D.
- 9:00 Abnormal EEG in Adult Epilepsies (interictal)
Elson So, M.D.
- 9:30 EEG and Seizure Semiology in Adults (Ictal)
Katherine Noe, M.D., Ph.D.
- 10:00 Break & Exhibits
- 10:15 EEG and Seizure Semiology in Pediatrics (Ictal)
Raj Sheth, M.D.
- 10:45 Critical Care EEG
Cornelia Drees, M.D.
- 11:15 Novel EEG Monitoring Techniques
Jeffrey Britton, M.D.
- 11:45 Lunch & Exhibits
- 12:45 (Case Presentation**)
William Tatum, D.O. and Brin Freund, M.D.
- 1:45 EEG Source Localization in Epilepsy
Benjamin Brinkmann, Ph.D.
- 2:15 EEG Workshop- 4 Tough Cases-with Audience
Response Testing
Jeffrey Britton, M.D.; William Tatum, D.O.; Raj Sheth, M.D.; Katherine Noe, M.D.; Elson So, M.D.
- 3:15 Q&A
- 3:30 Adjourn

**Smartphone Video

^Consists of brief case presentations hands on, and you make the call

Wednesday, November 2 (Surgery)

- 7:30 a.m. Continental Breakfast

- 7:55 Moderator: William Tatum, DO
- 8:00 Selecting Patients for Epilepsy Surgery
Elson So, M.D.
- 8:30 Anatomic and Functional MRI
Erik Middlebrooks, M.D.
- 9:00 Epilepsy Surgery Cases-Lessons Learned
Gregory Cascino, M.D.
- 9:30 Neuropsychology in Epilepsy Surgery
Eva Alden, Ph.D., and David Sabsevitz, Ph.D.
- 10:00 Minimally Invasive Surgery for Epilepsy
Sanjeet Grewal, M.D.
- 10:30 Break & Exhibits
- 10:45 Intracranial Monitoring Stereo EEG and Beyond
Jamie Van Gompel, M.D.
- 11:15 Epilepsy Surgery in Children
Kai Miller, MD, Ph.D.
- 11:45 Neuromodulation
Brian Lundstrom, M.D.
- 12:15 Lunch & Exhibits
- 1:15 Perioperative Care
Christy Collins, ARNP and Grace Bryan, PAC
- 1:45 Case Presentations
Sanjeet Grewal, M.D., Jamie Van Gompel, Kai Miller
- 2:45 Q&A
- 3:00 Adjourn

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.	See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville</p> <p>2 Business name/disregarded entity name, if different from above</p>	
		<p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ▶ 501(c)(3) Tax-exempt Nonprofit Corporation</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u>1</u></p> <p>Exemption from FATCA reporting code (if any) <u>A</u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
		<p>5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road</p> <p>6 City, state, and ZIP code Jacksonville, FL 32224</p>	<p>Requester's name and address (optional)</p>
		<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 01/03/2022
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.